Workshop Report
On
PRE – PLACEMENT TRAINING

“Campus to Corporate”

By

On
10th & 11th February, 2016, (10:00 AM onwards)

At
Grow More Faculty of Engineering
Ahmedabad-Udaipur Highway,
Himmatnagar, Dist. S. K.
Gujarat - 383001
The forces of globalization, along with the rapid development of knowledge based economies and knowledge societies demand that countries and societies have to be increasingly competitive in the global marketplace in order to survive. A key aspect of this competitiveness is the development of a workforce that is adequately prepared for the labor market via work-integrated learning. This is because in the workplace the demand for cutting-edge knowledge is continually growing and evolving, so that the traditional divide between "education" and "work" is no longer sustainable, least of all in higher education. As a result of this on-going change, no provider institution in the higher education market can afford to ignore work-based learning; the integration of it into higher education curricula is no longer an option, but a necessity to survive in the market.

By taking an action in this direction “Grow More Faculty of Engineering” has organized a workshop in campus to prepare their students and faculties to face upcoming challenges that is required to survive in this competitive global market apart from their technical knowledge. **Prof. Yash Bhavsar, Degree Civil, GMFE** has coordinated this two days Pre-placement training workshop.

Mr. Paresh Bhatt from Advise and Assist Company with his team was invited to share his valuable knowledge with students & faculty members. The workshop has begun with the national anthem.

The session was initiated by **Prof. Hardik Patel, Degree IT, GMFE**, with the introduction of esteemed guests **Mr. Paresh Bhatt & Mr. Vatsal Modi form Advis & Assist**. After that **Dr. Samir Patel, Principal, GMFE** has delivered welcome speech and gave the brief outline of entire seminar.

Expert **Mr. Paresh Bhatt** has started session by provide basic information about the company “Advise & Assist” which has trained approximately 7000 students and then continue the workshop.
First Session:
In the first session Mr. Paresh Bhatt has covered area of communication skills. He spoke about what is the actual meaning of communication and what is the importance of communication. He also shows various type and method of the communication. He demonstrated the effective way of communication and what kind body language we should have?

Second Session:
In the second session they spread light on Corporate Etiquette. “First impression is the last impression” is the rule of corporate world. Your clothing sense and behavior with others.
Third Session:

In this session they have focused on presentation skills like Controlling Nervousness, Eye Contact, Voice, Energy, Emotion, Non Verbal Communication, Controlling Distracters and Distractions, Handling Question.

Day 2 : Interview Preparation

On second day the session was initiated by Prof. Bharat Suthar, Principal, GMFDE with the motivational words. After that Mr. Vatsal Modi has continued the session.
They have given live demonstration of Group Discussion and Interview process.
The workshop was concluded with vote of thanks by Asst. Prof. Yash Bhavsar.

Asst. Prof. Hardik Patel, & Asst. Prof. Yash Bhavsar, GMFE.