Report on

SEMINAR ON

ENTREPRENEURSHIP

Organized on

12th October 2013, Saturday (10:00 AM)

Gujarat Technological University has organized one day seminar on Entrepreneurship. The intension of the seminar is to provide information and encourage the faculty members and colleges about entrepreneurship.

GTU is running an entrepreneurship cell in a collaboration of NEN – National Entrepreneurship Network. NEN inspires, educates and supports high-potential Entrepreneurs to create high value jobs. It was initiated in 2003 by the wadhwani foundation, the non – profit NEN was co-founded with IIT Bombay, IIM- Ahmadabad, BITS-Pilani, SP Jain Institute of Management & research and Institute of Bioinformatics and applied Biotechnology, Bangalore.

The Principal Dr. Samir Patel along with the Asst. Prof Hardik patel, Asst. Prof Rahul patel, Asst. Prof Amit Singh, Asst. Prof Nilesh Yadav from Grow More Faculty of Engineering has participated in this seminar.

In this seminar Miss. Marlina Ramchandran, Network Manager-Entrepreneur support, National Entrepreneurship Network and other experts spent a day with S4 extension center coordinators from more than 20 GTU colleges. GTU Vice – Chancellor Dr. Akshai Aggarwal give his inaugural remark and Ms. Marlina and others from NEN took the sessions.

This activity was designed to give an eye ball's view of processes to develop campus student start up ecosystem. Mr. Hiranmay Mahanta, Md Techpedia and Mr. Yash saxena, founder openfuel also presented their learning from the earlier attempts at S4 and how the journey has taken shape so far. While NEN experts stressed on cultural aspects of startup ecosystem they also presented detailed process and structural changes required within academic system to make it a launch pad for student startups. The co-creation sessions organized by the experts were extremely encouraging.
We have performed some exercise and participated in the debate to help contributing futuristic policies and action agenda for S4 keeping students as central focus. Later on VC, GTU interacted with all participants to understand various needs to promote start up culture within academic system. He assured us that some significant policy interventions will certainly be brought in to move towards a sustainable change in mindset and promote more and more students to kick start their student start ups. Mr. Hiranmay Mahanta and Ms. Purva Ojha moderated the sessions with active participation of all participants.

Here brief of course content has been described which was delivered by various speaker.

- What is entrepreneurship?
- What is the status of entrepreneur in India?
- How NEN can help entrepreneur?
- How to guide faculty and students to be an entrepreneur?
- What Infrastructure is required and how GTU and NEN can help?

We have also performed activity listed below

- Entrepreneurship Program Analysis Exercise
- Debate on entrepreneurship
- Practical demonstration of entrepreneurship cell at various stages
- Question Answering session.

As a Conclusion this seminar was intended to spread awareness of Entrepreneurship in the principal and faculty members of different colleges. To build up infrastructures, activities and team knowledge so that the outcomes becomes more predictable and the institute develops and assumes a stronger and stronger brand in entrepreneurship. and preparing the report on Patent for final year student’s Project. So some kind of new creation will be carried out from the GTU student.

The photos of this seminar has been attached with this report in Appendix –I.

Dr. Samir Patel (Principal, GMFE)

Asst. Prof. Hardik Patel (IT, GMFE)