Seminar Report
On
Developing Soft Skill
Held at Grow More Faculty of Engineering, Himmatnagar.
On
6th February, 2014 Thursday (11:30 TO 2:00 PM)

The forces of globalization, along with the rapid development of knowledge based economies and knowledge societies demand that countries and societies have to be increasingly competitive in the global marketplace in order to survive. A key aspect of this competitiveness is the development of a workforce that is adequately prepared for the labor market via work-integrated learning. This is because in the workplace the demand for cutting-edge knowledge is continually growing and evolving, so that the traditional divide between "education" and "work" is no longer sustainable, least of all in higher education. As a result of this on-going change, no provider institution in the higher education market can afford to ignore work-based learning; the integration of it into higher education curricula is no longer an option, but a necessity to survive in the market.

By taking an action in this direction “Grow More Faculty of Engineering” has organized a one day seminar in campus to spread awareness between students and faculties about skills that require surviving in this competitive global market apart from their technical knowledge.

GMFE contacted “Globarena Technologies Pvt. Ltd” and invited experts Mr. Saurabh Kakani (Training Manager), Mr. Ranjit Singh (senior mentor), Mr. Archit Shastri (Marketing Manager) to share their valuable knowledge with final year engineering students. The experts have started session by provide basic information about the company. That is “Globarena Technologies” is an ISO certified company founded by first generation entrepreneur late Mr. M. P. Chary, former managing director Dr. Reddy’s laboratories in 2000. Company has a concept of non – academic skill training to education institutions and university. They have partnership with foreign university like Cambridge etc…

After that they have provided information regarding current market trends. Like what is the selection process? What are the requirements? What to do to grab good job opportunities? They have shared their own experience regarding field and what difficulties they have faced to reach this prominent position in market.
Students had a small exercise to improve **listening Skills**. And shown them the importance of **communication skills** in life. They also had a small exercise regarding How to face problem with **Positive Attitude**. In last they had shown the importance of **time management**, and how to improve **efficiency** to become highly efficient employee. They had ended this seminar by asking student to start working in the direction shown in seminar. The Seminar is really a eye opener for students and around 250 students had attended the seminar.