Seminar Report On

IMPROVING COMMUNICATION SKILLS

Organized on 10th March, 2013, Monday from 11:00 Am onwards
Held at Grow More Faculty of Engineering, Himmatnagar - 01.

The forces of globalization, along with the rapid development of knowledge based economies and knowledge societies demand that countries and societies have to be increasingly competitive in the global marketplace in order to survive. A key aspect of this competitiveness is the development of a workforce that is adequately prepared for the labor market via work-integrated learning. This is because in the workplace the demand for cutting-edge knowledge is continually growing and evolving, so that the traditional divide between "education" and "work" is no longer sustainable, least of all in higher education. As a result of this on-going change, no provider institution in the higher education market can afford to ignore the communication skill; the integration of it into higher education curricula is no longer an option, but a necessity to survive in the market.

By taking an action in this direction “Grow More Faculty of Engineering” has organized a one day seminar in campus to improve communication skills of students. These skills are required surviving in this competitive global market apart from their technical knowledge. GMFE contacted “Globarena Technologies Pvt. Ltd” and invited experts Mr. Saurabh Kakani, to share their valuable knowledge with second and fourth semester engineering students. The session has been chaired by Dr. Samir Patel, Principal, GMFE and Expert Mr. Saurabh Kakani, Trainee Manager, Globarena technologies.

The session has been started by Dr. Samir Patel, has welcomed our expert and gave an introduction of expert and seminar both. After that he has showed what the importance of communication is in our day to day life especially for an engineer and then provided outline of the seminar. Then our expert have started session by provide basic information about the company. That is “Globarena Technologies” is an ISO certified company founded by first generation entrepreneur late Mr. M. P. Chary, former managing director Dr. Reddy’s laboratories in 2000. Company has a concept of non – academic skill training to education institutions and university. They have partnership with foreign university like Cambridge.

After that they have provided information regarding current market trends. Like what is the importance of communication in corporate world? They have shared their own
experience regarding field and what difficulties they have faced, and how good communication skills helped him to reach this prominent position in market. All the students have actively participated in this seminar and we got an very positive feedback from the student. They find this seminar very fruitful and eye opener for the beginners as it had shown them the importance of communication skills in their life and various ways for effective communication. They have ended this seminar by asking student to start working in the direction they have show in seminar. The Photos of this eye opener seminar are shown below.

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